

WP President Kim

## Leading Proponent of PM Theory



Korea Western Power Co., Ltd.  
President & CEO

**Kim, Jong Shin**

President & CEO Kim, Jong Shin of Korea Western Power Co., Ltd. (WP) is one of the original KEPCO (Korea Electric Power Corp.) men. President Kim had worked for KEPCO since 1972 before assuming the CEO post at WP. As a spin-off from KEPCO, WP accounts for approximately 15% of Korea's national power generating capacity.

Kim began ties with this state-run corporation after receiving a scholarship from KEPCO when he was a junior at university. After graduation and joining the company, he served as head of the construction management office, nuclear power technology office, overseas business operations office, etc. At the time of constructing nuclear power plants in the early 1970s, in particular, he led the construction site work and supervised

completion of Kori Nuclear Power Plant from units 1 to 4.

When units 1~2 of Kori Nuclear Power Plant were under construction, Korea's technology was as yet undeveloped. Therefore, U.S. Westinghouse built these two units on a turnkey basis. Westinghouse assumed responsibility for most of the high-end technologies, including the nuclear generator, and Korea provided low-tech work, such as building company housing, transporting sand and gravel, etc.

Korea's emergence today as the world's No. 5 nation in nuclear power generation capability and technology after about 30 years was due to the sweat and unseen effort of the engineers, including President Kim, observers believe.

According to President Kim, during construction of the nuclear power plant, Westinghouse engineers even had to bring drinking water from abroad by air due to concerns over the local water, causing friction between the engineers of the two countries on several occasions regarding the perception of Korea's state of development.

Furthermore, President Kim had to be hospitalized for one month at the last stage of constructing units 3 and 4 because he neglected to take proper care of his health. In recognition of his outstanding contributions, the government presented him with an Iron Tower of Industrial Service Merit award.

President Kim says, "As witnessed by the successful operation of Malaya Thermal Power Plant in the Philippines, the competitiveness of Korea's electric power industry is comparatively very high in the world market. Unsatisfied with this, however, we must continue management innovation and technology development."

The area to which President Kim always pays particular attention regarding his management activity is the enhancement of organizational communication. His philosophy is that as blood circulation must be smooth for a healthy body, mutual communication should be nurtured from the lowest-echelon employee up to the CEO. He thinks that upgrading employee welfare every year and changing corporate culture smoothly also are part of improving communication. He stresses to his employees to have an open mind and to understand colleagues with the 'Spirit to Think of Others from Others' Positions."

As Korea's No. 1 PMP (Project Management Professional) certificate holder, President Kim has also played a significant role in spreading PM (Project



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